

Minnesota State Arts Board
Building Evaluation Capacity for the Arts
Webinar Series 2025

- **The Art of Evaluation**
Learn more about evaluating arts programs, and how you can develop outcomes to drive your evaluation.
<https://youtu.be/4dz9ovHsy8c>
- **Evaluating Community Impact in the Arts**
Learn how to conduct an impact evaluation focused on your community. In this session, you will think about what benefits are relevant to the communities you serve and how you can evaluate those benefits.
<https://youtu.be/RtgfEmuJqZ4>
- **Measuring Community Impact in the Arts**
Explore a variety of methods to evaluate your programs. Methods will include those that focus on your community, such as needs assessment and participatory approaches to assess impact such as ripple effect mapping.
<https://youtu.be/ZpeNpRfZLyM>
- **How Arts Organizations Approach Evaluation**
Learn and get practical ideas from other Minnesota arts programs that are evaluating their arts projects and programs.
<https://youtu.be/Ex1nbZLAK88>