

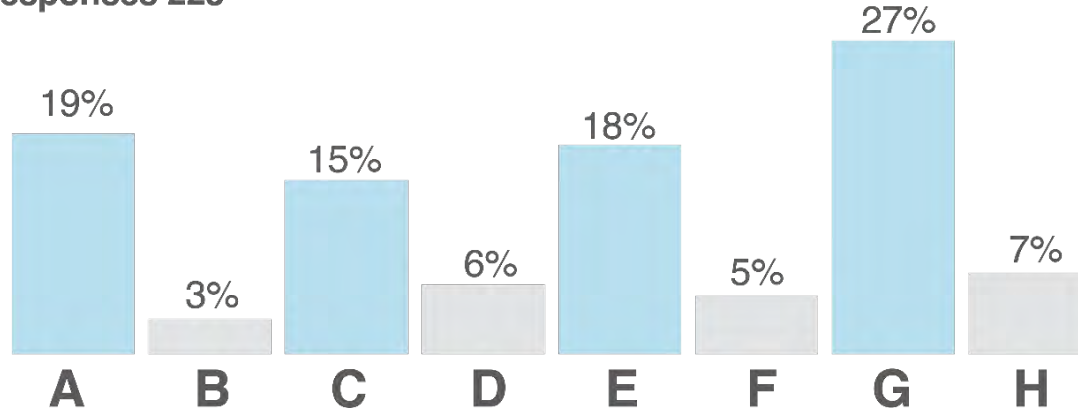


2024 NEEDS ASSESSMENT SURVEY RESULTS

Survey Results were gathered Sept 15- Oct 31, 2024 through multiple channels including monthly e-newsletters, social media platforms, targeted advertising, and press releases.

What is the Primary Way You Interact with SEMAC?

Total Responses 223

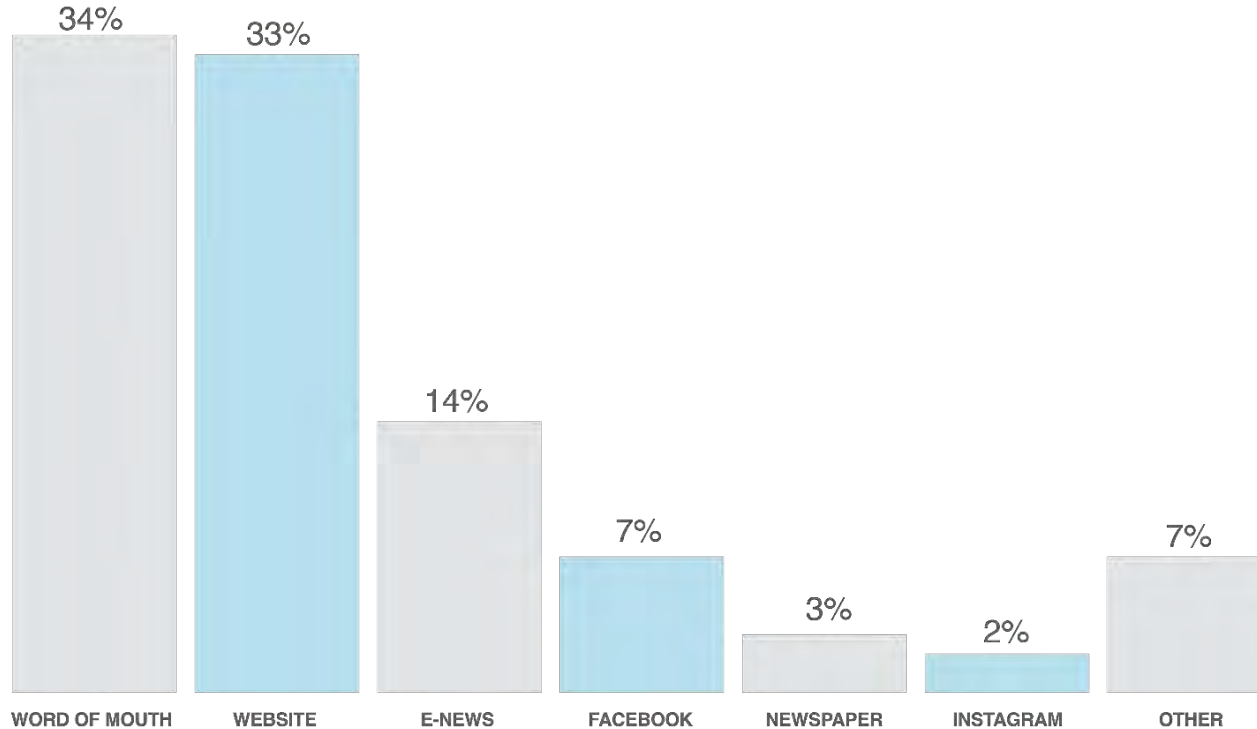


A	SEMAC Individual Artist Grant Recipient - 43/223	19%
B	SEMAC Individual Artist Grant Applicant who has not received a grant - 7/223	3%
C	Grant Coordinator for an arts organization that has applied for SEMAC grants - 34/223	15%
D	Grant Coordinator for a non-arts organization or government entity that has applied for SEMAC Grants - 14/223	6%

E	Paid employee, volunteer, or board member of an organization that has applied for SEMAC Grant - 39/223	18%
F	Paid employee, volunteer, or board member of an organization that has not applied for SEMAC grants - 12/223	5%
G	None of the above - 60/223	27%
H	Other (Program/Project Participant, Former Board member, past advisor member, etc) - 14/223	7%

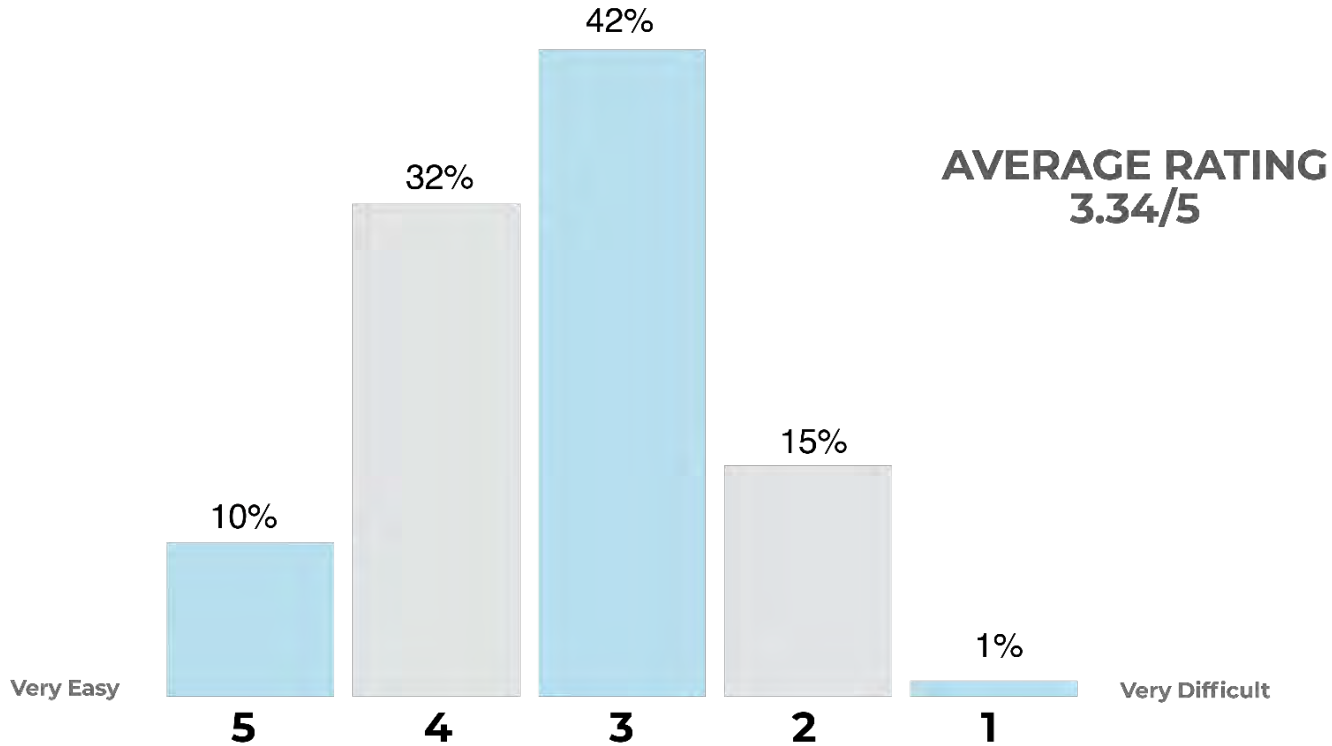
How did you hear about the grant opportunity?

Total Responses 137

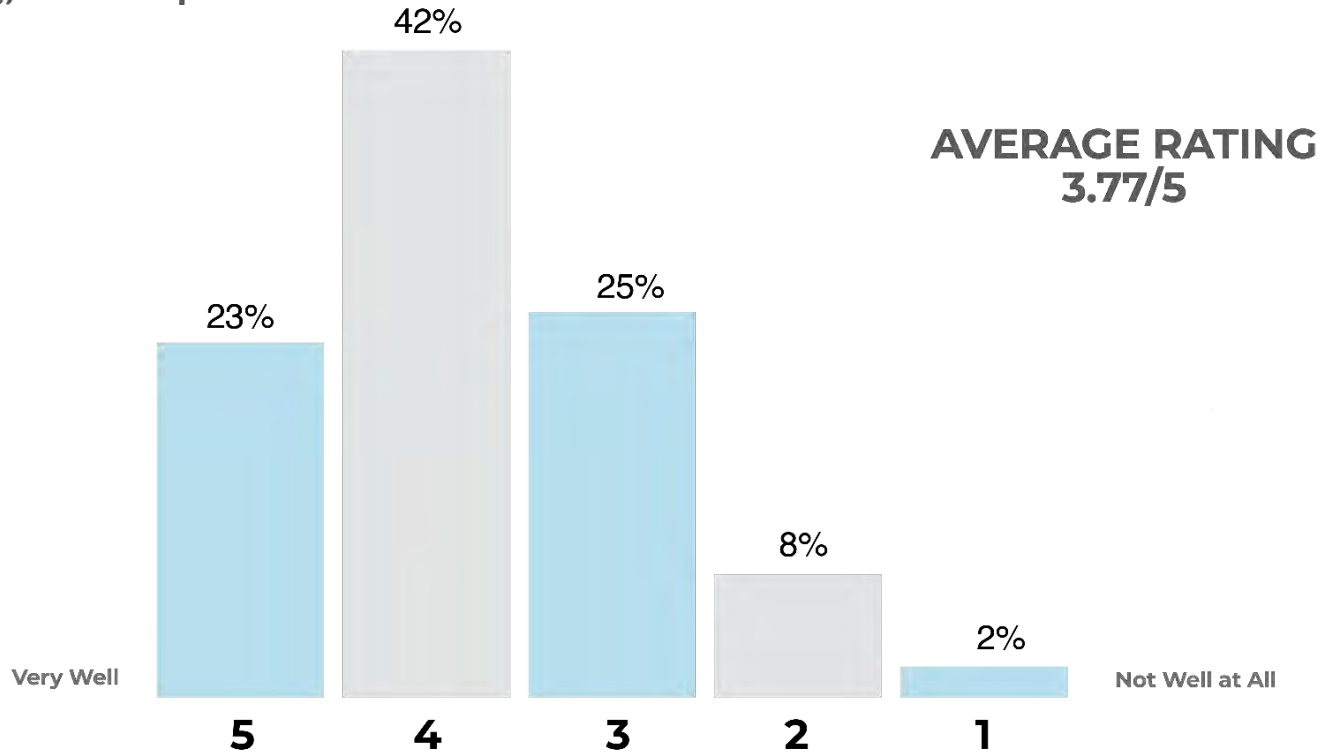


How easy was the application process?

(1-5 rating) Total Responses 91

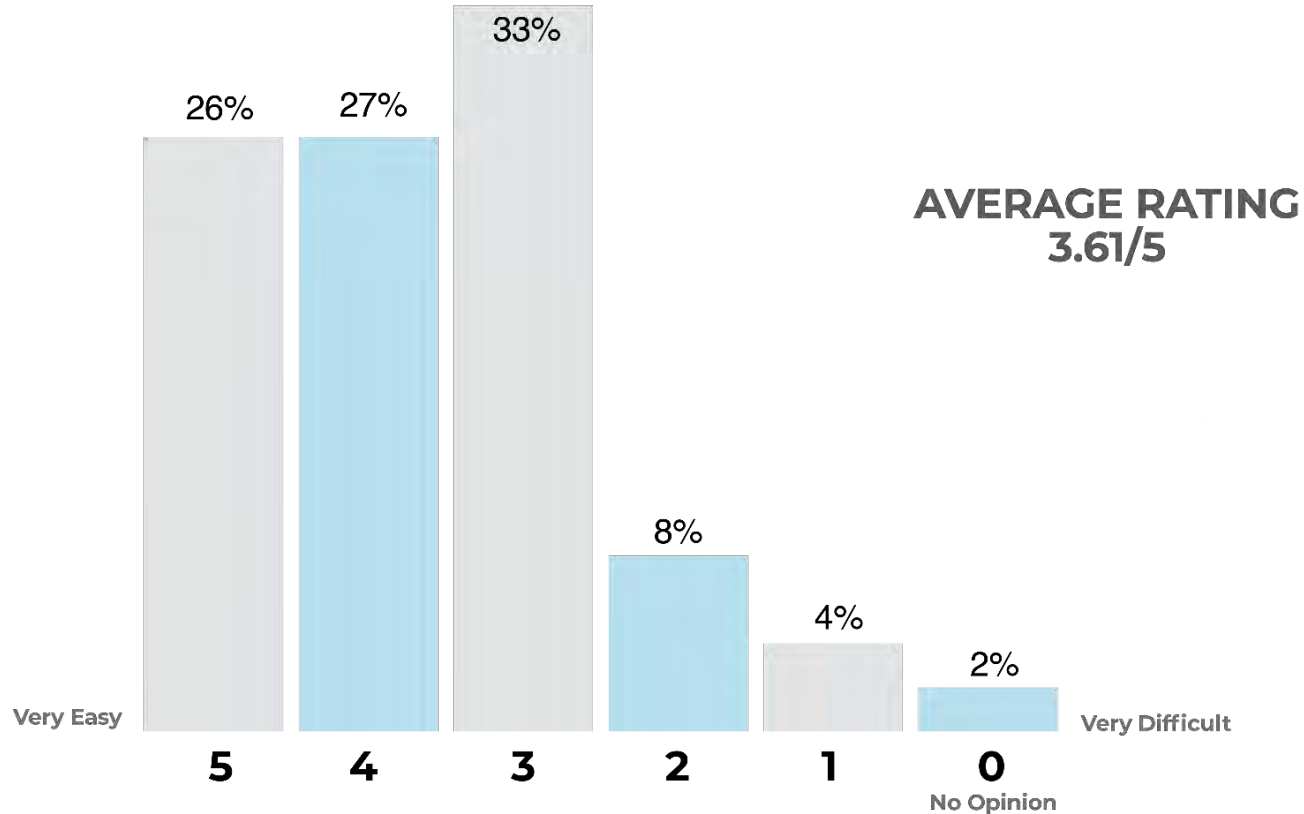


How well did the questions in the application help you focus on your proposed project & allow you to communicate your vision? (1-5 rating) Total Responses 93



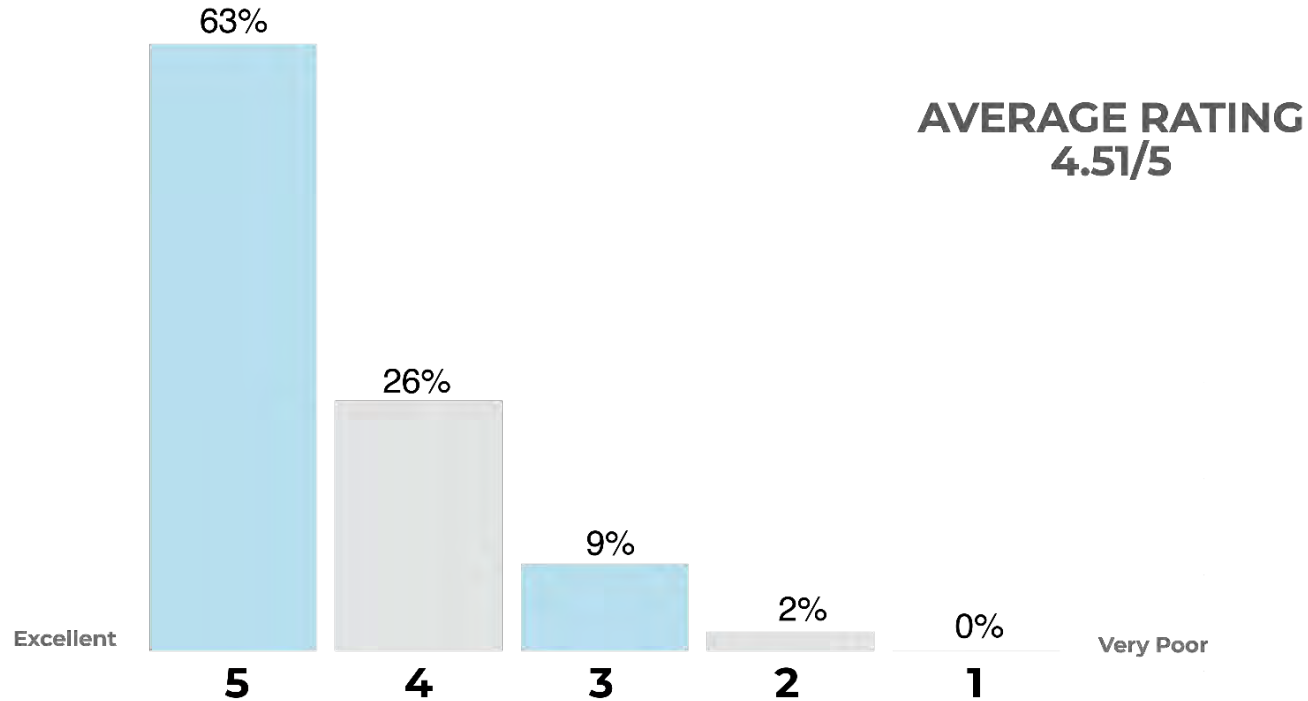
How easy was the reporting process?

(1-5 rating 0 no opinion) Total Responses 88

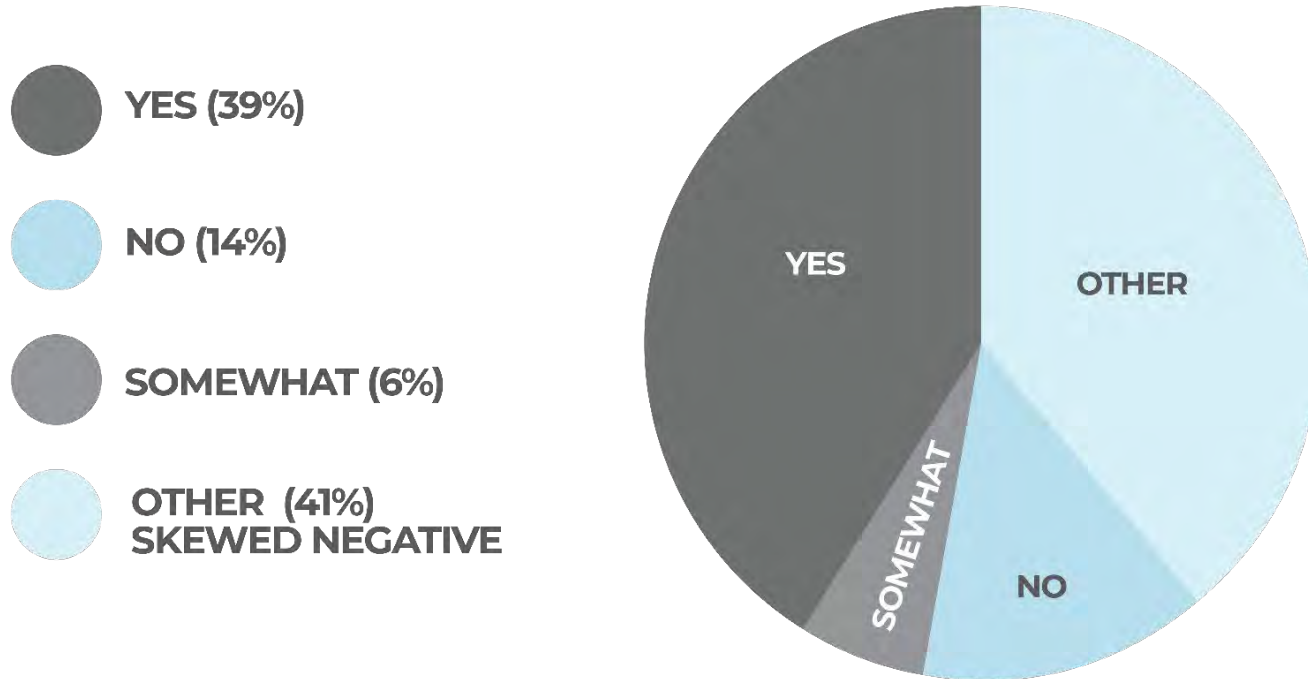


How would you rate the quality of interactions with SEMAC staff throughout the grant process?

(1-5 rating) Total Responses 134



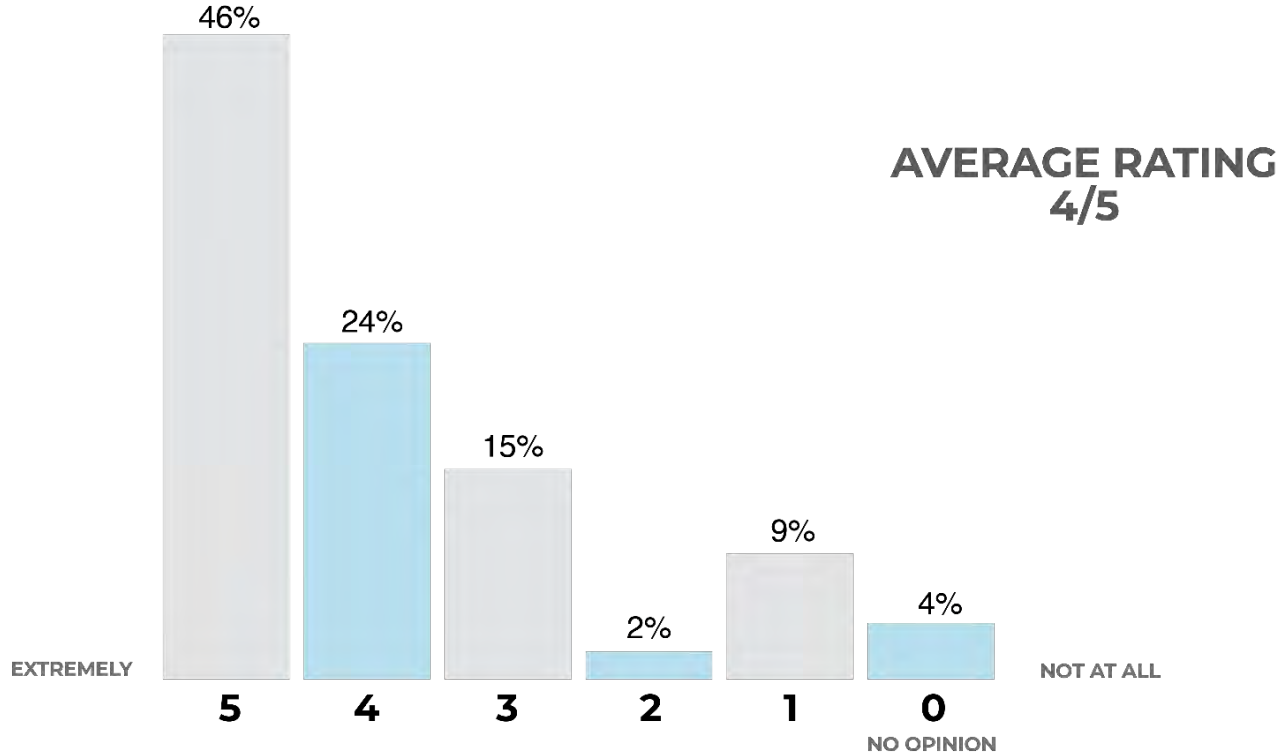
Were the Arts Advisory Panel's comments about your applications helpful? Why or why not? Total Responses 49



Were the Arts Advisory Panel's comments about your applications helpful? Why or why not? Total Responses 49

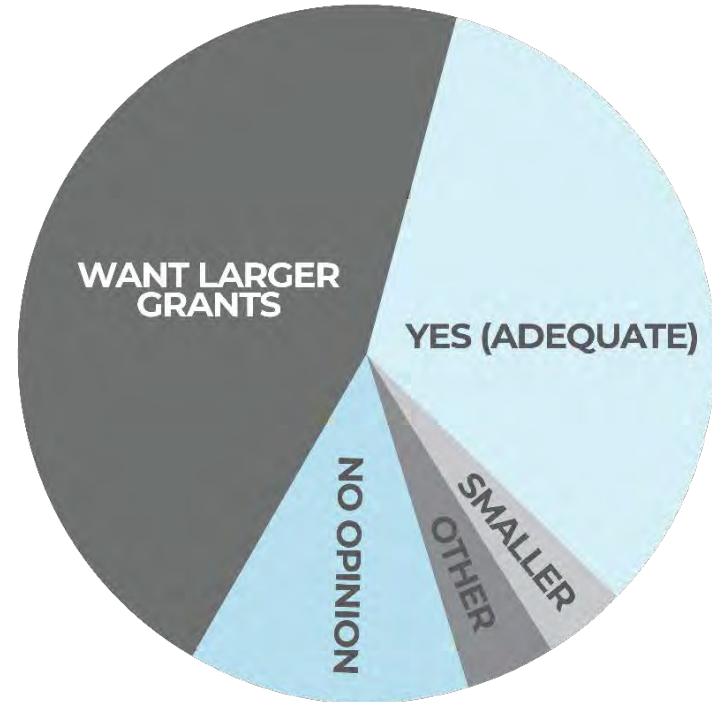
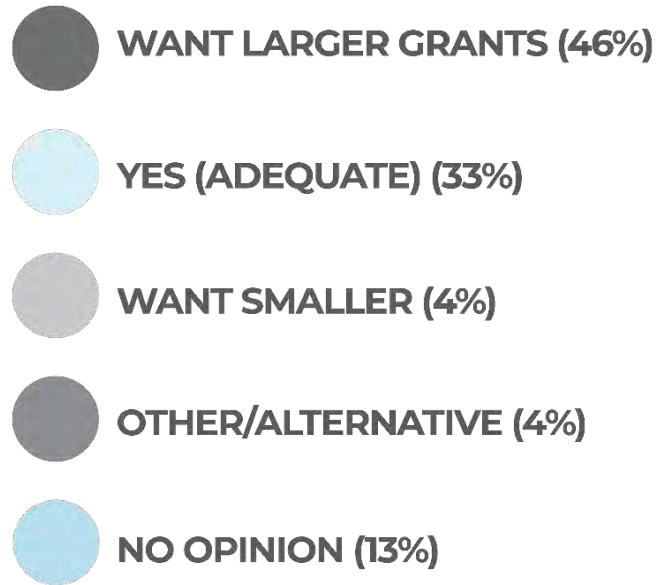
FOUND HELPFUL/POSITIVE (20 MENTIONS)	DON'T RECALL/DIDN'T LOOK (10 MENTIONS)
LACK OF CAREFUL READING (8 MENTIONS)	NO COMMENTS RECEIVED (6 MENTIONS)
UNCLEAR/CONTRADICTIONARY (6 MENTIONS)	NOT HELPFUL (5 MENTIONS)
USED FOR IMPROVEMENT (4 MENTIONS)	PANEL EXPERTISE CONCENS (4 MENTIONS)
RESTATED CONTENT (3 MENTIONS)	MIXED FEELINGS (3 MENTIONS)

How impactful was the Capstone Event for your artistic development? (Rating 0-5 - 0 no opinion) Total Responses 89



Do you feel the grant amounts offered through SEMAC's current Individual Artist Grant program are adequate for your needs?

Total Responses 117



Do you feel the grant amounts offered through SEMAC's current Individual Artist Grant program are adequate for your needs?

Total Responses 117

NEED FOR AMOUNT FLEXIBILITY
(5 mentions)

MULTIPLE GRANT REQUESTS
(3 mentions)

COMPETITION CONCERNS
(2 mentions)

CURRENT AMOUNT FEEDBACK
(2 mentions)

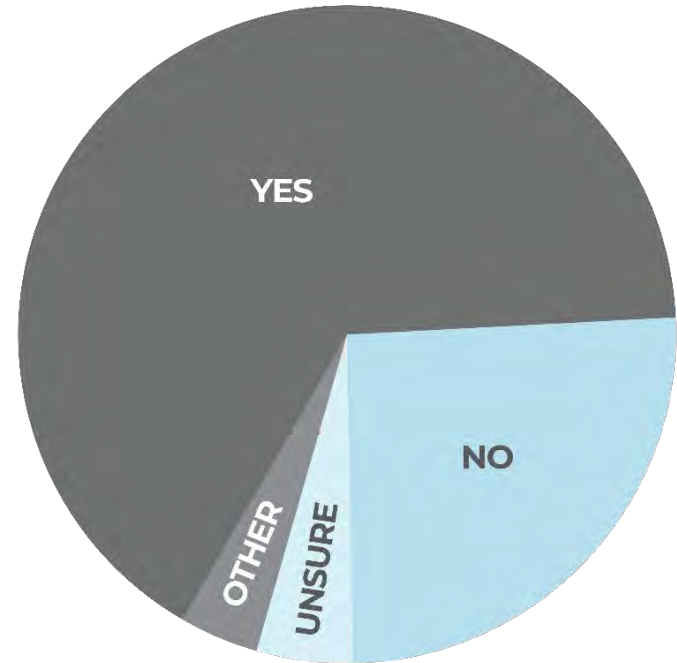
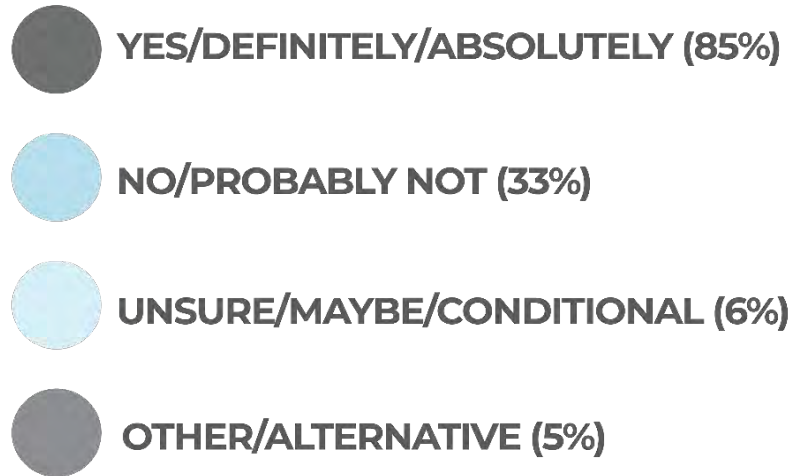
A

Is there anything different you would like to see about the applications process? What would make the process better from your perspective? Total Responses 34

APPLICATION PROCESS COMPLEXITY/CONFUSION (8 MENTIONS)	TIMING/DEADLINE CONCERNS (6 MENTIONS)
VENUE/LOCATION REQUIREMENTS (4 MENTIONS)	ACCESSIBILITY ISSUES (4 MENTIONS)
APPLICATION FORMAT RESTRICTIONS (3 MENTIONS)	CAPSTONE EVENT CONCERNS (3 MENTIONS)
REVIEW PANEL COMPOSITION (3 MENTIONS)	BUDGET/PLANNING CONSTRAINTS (3 MENTIONS)
REDUNDANT QUESTIONS (2 MENTIONS)	PUBLIC ENGAGEMENT REQUIREMENTS (2 MENTIONS)

Would you apply again? Why or why not? Would you recommend this grant opportunity to other artists?

Total Responses 130



Sentiments from those who WOULD apply again

**FUNDING IS ESSENTIAL/CRITICAL/NEEDED
(28 MENTIONS)**

**STAFF IS HELPFUL/EASY TO WORK WITH
(16 MENTIONS)**

**PROCESS IS FAIR/REASONABLE
(12 MENTIONS)**

**IMPORTANT FOR COMMUNITY ARTS/RURAL
AREAS (11 MENTIONS)**

**GOOD OPPORTUNITY FOR ARTISTS/
PROFESSIONAL DEVELOPMENT (9 MENTIONS)**

Sentiments from those who WOULD NOT apply again

**PANEL/REVIEW PROCESS ISSUES
(3 MENTIONS)**

**APPLICATION PROCESS TOO DEMANDING FOR
GRANT SIZE (2 MENTIONS)**

**LACK OF COMMUNITY SUPPORT
(1 MENTION)**

**GENRE/WRITING NOT SUPPORTED
(1 MENTION)**

ORGANIZATION CLOSED (1 MENTION)

In what other ways do you think SEMAC could help support Individual Artists?

Total Responses 43

PROFESSIONAL DEVELOPMENT/WORKSHOPS (8 MENTIONS)	GRANT STRUCTURE CHANGES (7 MENTIONS)
ARTIST NETWORKING/ DIRECTORY (6 MENTIONS)	ONLINE PRESENCE/PROMOTION (6 MENTIONS)
MENTORSHIP PROGRAMS (5 MENTIONS)	OUTREACH TO UNDERSERVED AREAS/ARTISTS (4 MENTIONS)
EXHIBITION/PERFORMANCE OPPORTUNITIES (4 MENTIONS)	PUBLIC ART SUPPORT (3 MENTIONS)
TRANSPARENCY IN PROCESS (3 MENTIONS)	SUPPORT FOR SPECIFIC ART FORMS (2 MENTIONS)

In what other ways do you think SEMAC could help support Organizations?

Total Responses 59

MARKETING/PUBLICITY SUPPORT (8 MENTIONS)	PROFESSIONAL DEVELOPMENT/TRAINING (7 MENTIONS)
COLLABORATION/NETWORKING SUPPORT (6 MENTIONS)	OPERATIONAL SUPPORT (5 MENTIONS)
SIMPLIFIED GRANT PROCESS (4 MENTIONS)	EVENT CALENDAR/PROMOTION (3 MENTIONS)
BUILDING/MAINTENANCE SUPPORT (2 MENTIONS)	RESOURCE DIRECTORY (2 MENTIONS)
SATISFIED WITH CURRENT SUPPORT (2 MENTIONS)	FUNDING CONCERNS (2 MENTIONS)

In what other ways do you interact with SEMAC?

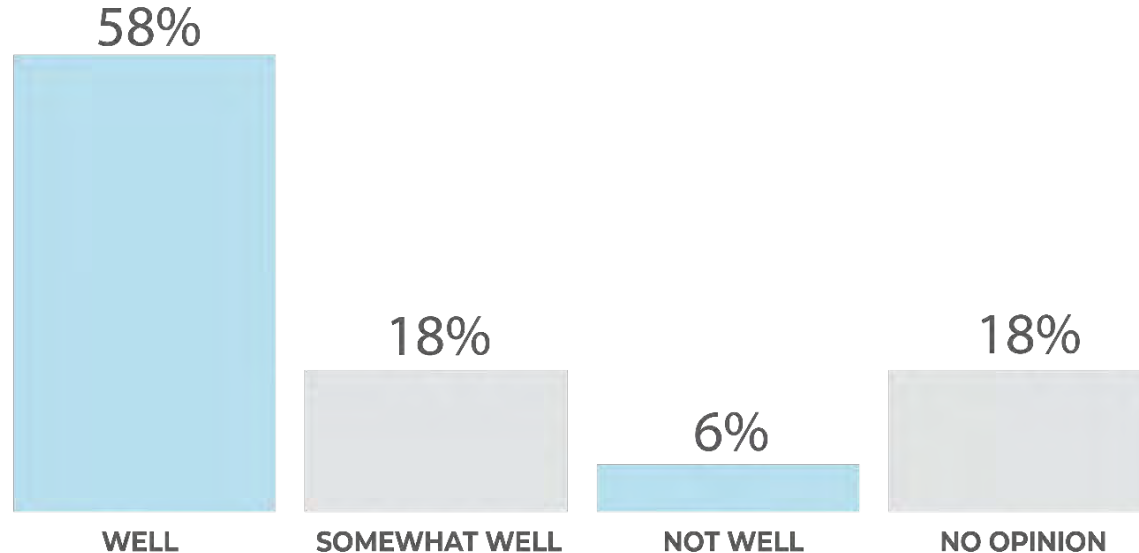
Total Responses 223

RECIPIENT OF SEMAC'S MONTHLY E-NEWSLETTER	32%	ATTENDEE OF A SEMAC ARTIST DEVELOPMENT WORKSHOP	10%
FOLLOWER OF SEMAC ON INSTAGRAM AND/OR FACEBOOK	23%	PARTICIPANT IN ARTS ADVOCACY EFFORTS ORGANIZED BY SEMAC	9%
NONE OF THE ABOVE	21%	FORMER OR CURRENT MEMBER OF SEMAC'S BOARD OF DIRECTORS	4%
FORMER OR CURRENT MEMBER OF SEMAC'S ARTS ADVISORY PANEL	11%	OTHER MENTIONS	4%
ATTENDEE OF A SEMAC GRANT WRITING WORKSHOP	11%		

How well do you believe SEMAC's current activities support arts development throughout the 11-county region in Southeastern Minnesota:

Total Responses 223

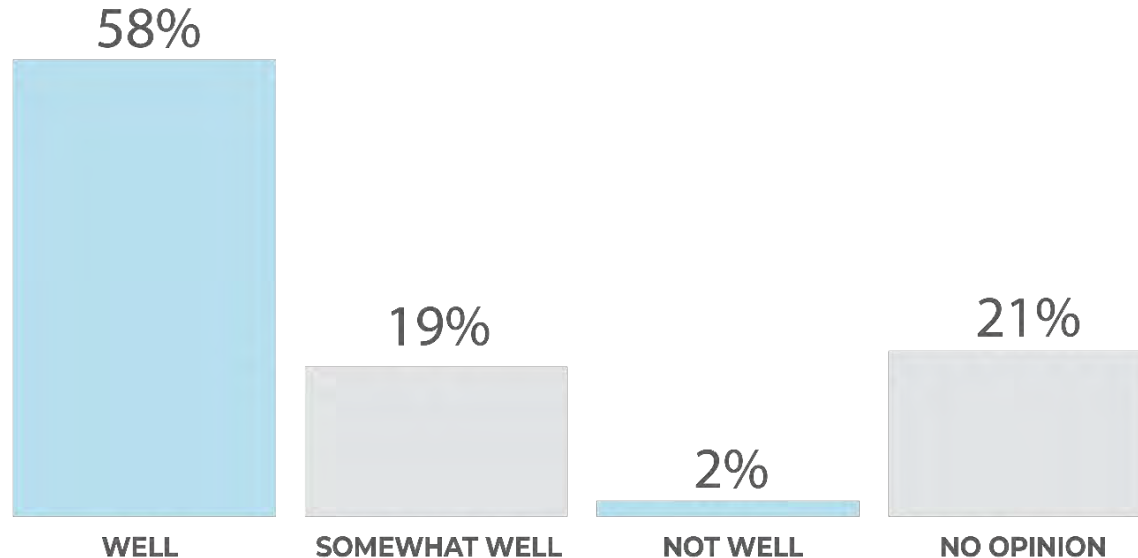
General Operating Support Grants for Organizations (217 responses)



How well do you believe SEMAC's current activities support arts development throughout the 11-county region in Southeastern Minnesota:

Total Responses 223

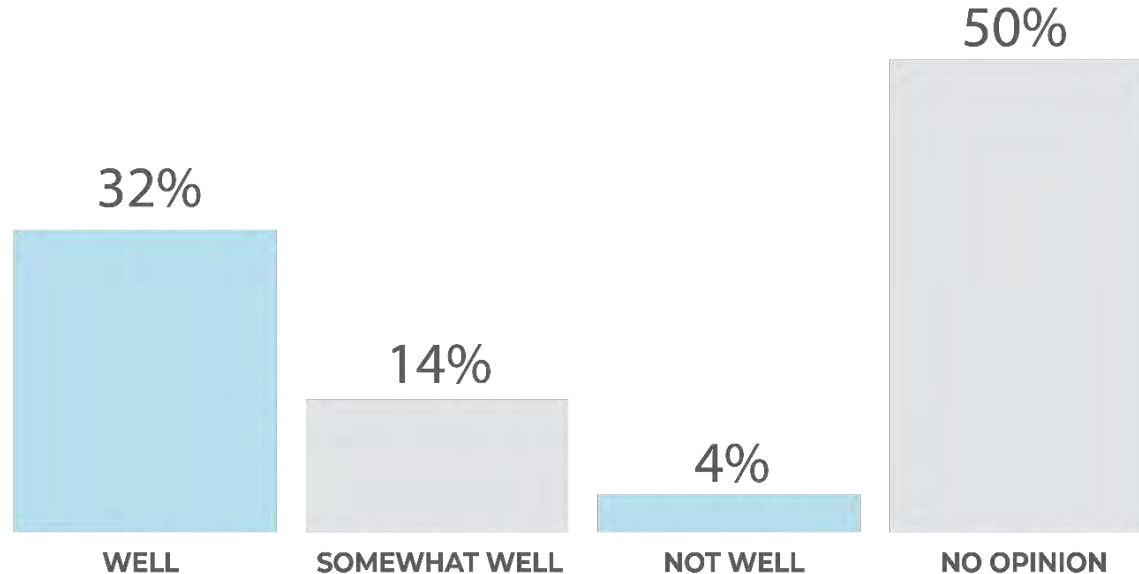
Programming Grants for Arts Organizations (161 responses)



How well do you believe SEMAC's current activities support arts development throughout the 11-county region in Southeastern Minnesota:

Total Responses 223

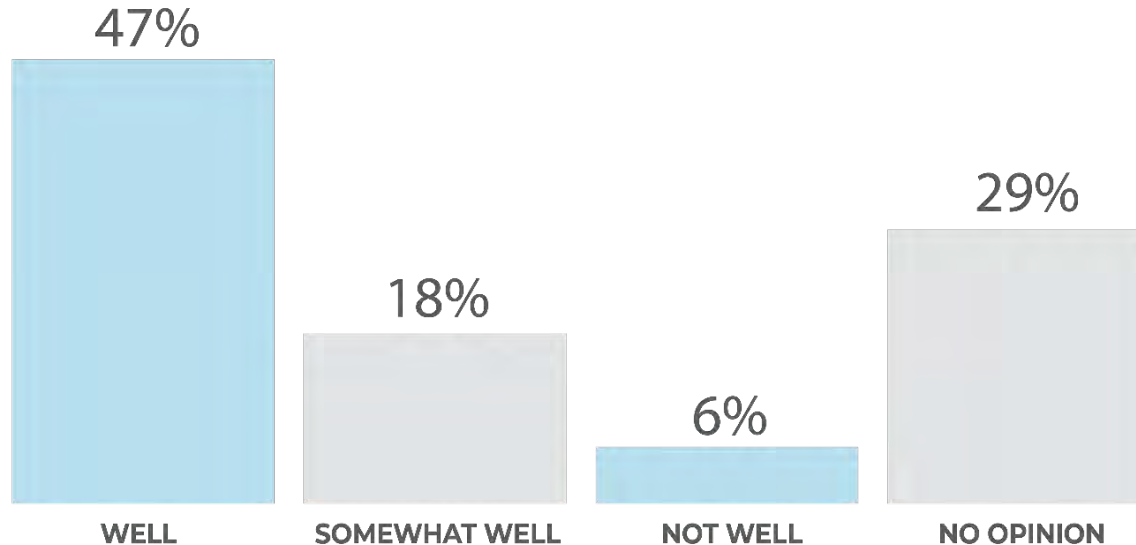
Arts Programming Grants for Non-Arts Orgs (158 responses)



How well do you believe SEMAC's current activities support arts development throughout the 11-county region in Southeastern Minnesota:

Total Responses 223

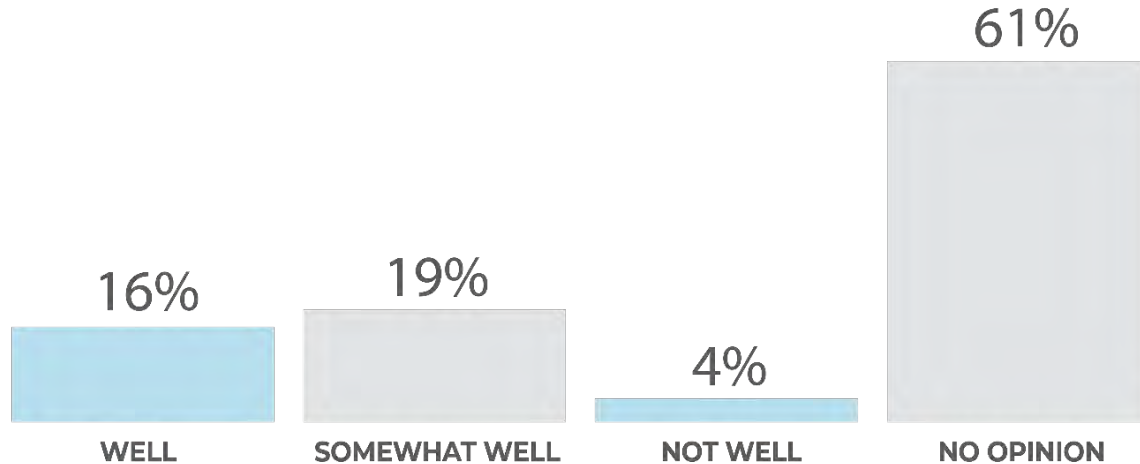
Individual Artist Grants (157 responses)



How well do you believe SEMAC's current activities support arts development throughout the 11-county region in Southeastern Minnesota:

Total Responses 223

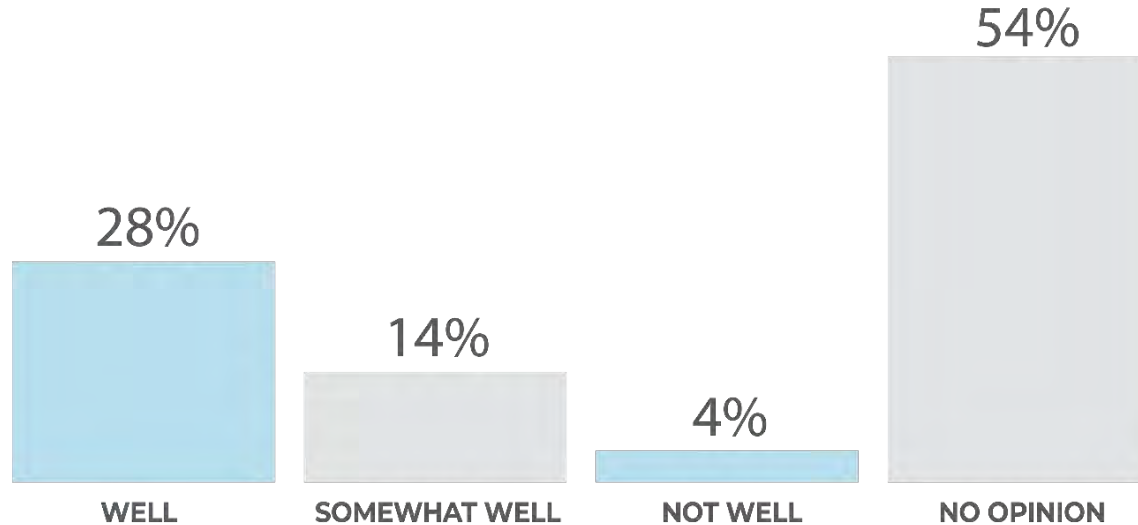
School Residency Grants (158 responses)



How well do you believe SEMAC's current activities support arts development throughout the 11-county region in Southeastern Minnesota:

Total Responses 223

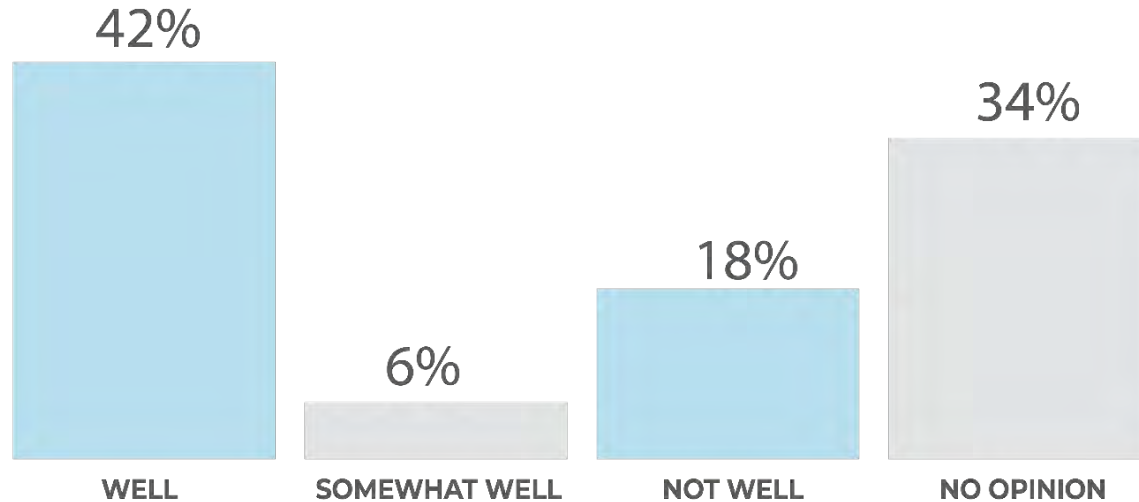
Individual Artist Workshop Series (155 responses)



How well do you believe SEMAC's current activities support arts development throughout the 11-county region in Southeastern Minnesota:

Total Responses 223

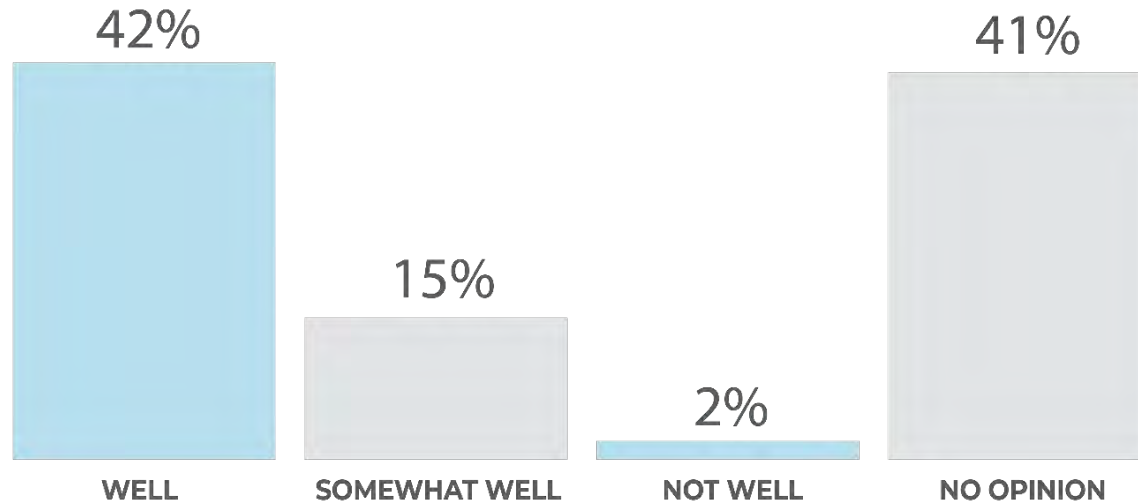
Grant Writing Workshops (156 responses)



How well do you believe SEMAC's current activities support arts development throughout the 11-county region in Southeastern Minnesota:

Total Responses 223

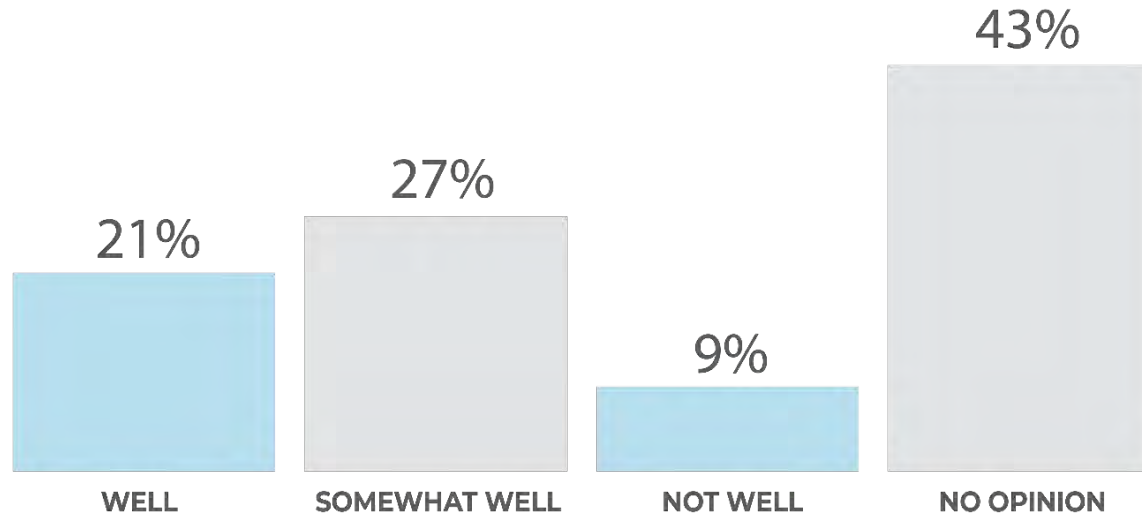
Monthly Newsletter (157 responses)



How well do you believe SEMAC's current activities support arts development throughout the 11-county region in Southeastern Minnesota:

Total Responses 223

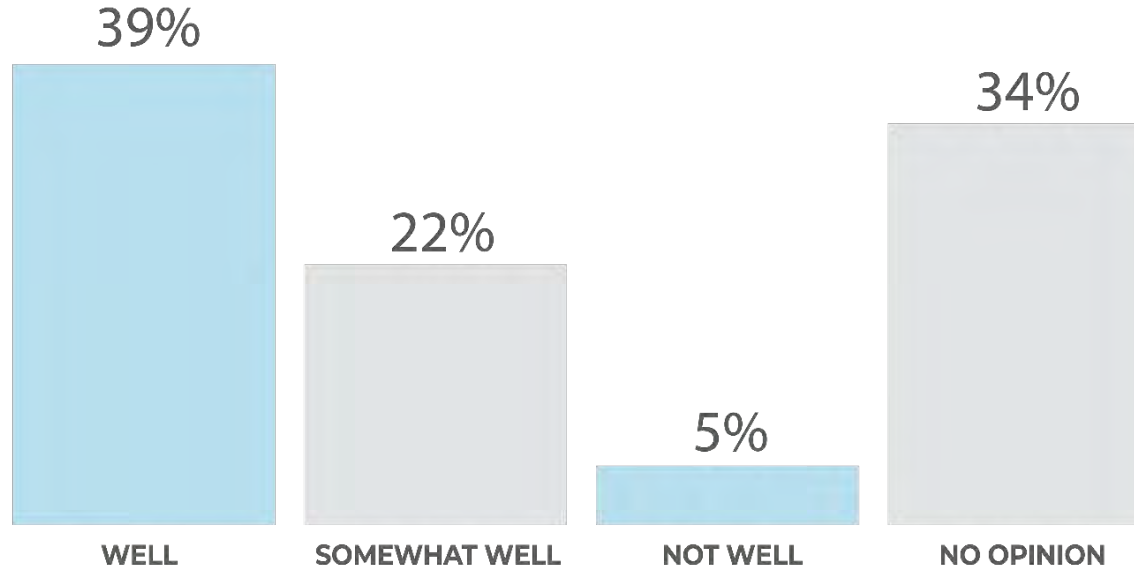
Social Media Presence (158 responses)



How well do you believe SEMAC's current activities support arts development throughout the 11-county region in Southeastern Minnesota:

Total Responses 223

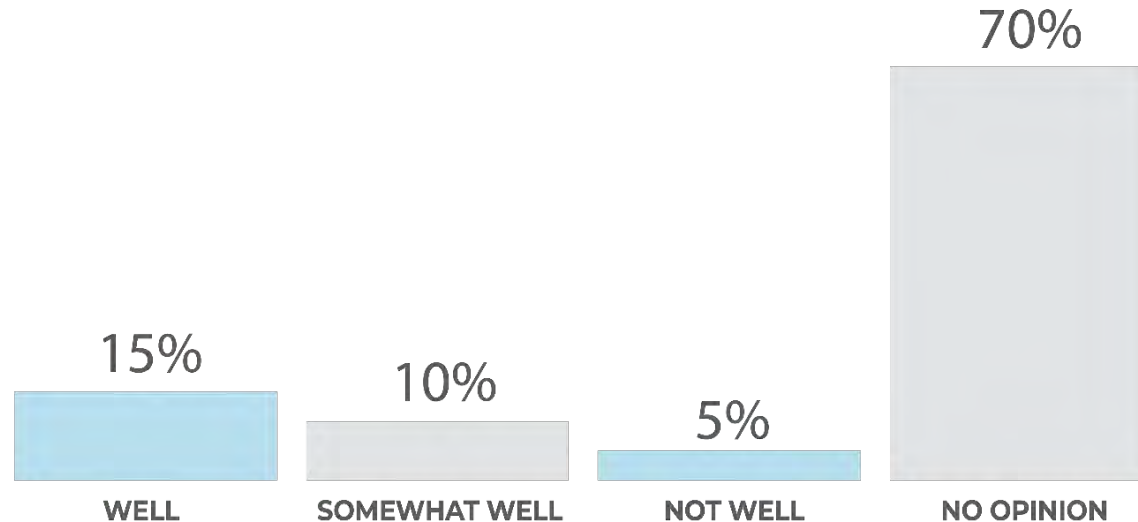
Arts Advocacy Efforts (157 responses)



How well do you believe SEMAC's current activities support arts development throughout the 11-county region in Southeastern Minnesota:

Total Responses 223

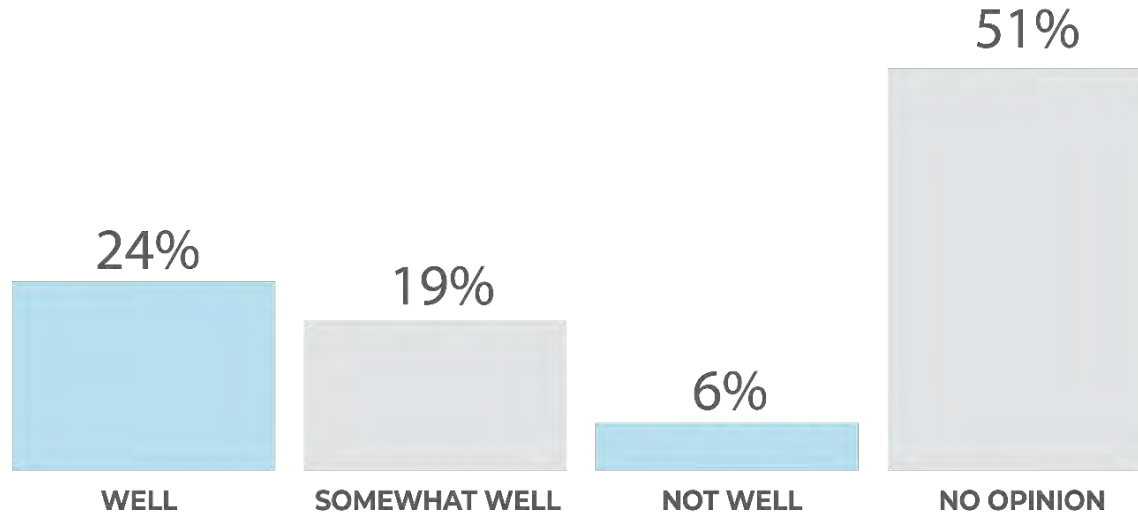
Language Services & Grant Coaching (154 responses)



How well do you believe SEMAC's current activities support arts development throughout the 11-county region in Southeastern Minnesota:

Total Responses 223

Calendar on Website (154 responses)



Do you have any additional comments or feedback on SEMAC's current activities?

Total Responses 42

POSITIVE ABOUT STAFF/ LEADERSHIP (12 MENTIONS)	NEED MORE OUTREACH/ VISIBILITY (10 MENTIONS)
COLLABORATION/NETWORKING SUPPORT (6 MENTIONS)	SUGGESTIONS FOR WORKSHOPS/TRAINING (6 MENTIONS)
GRANT PROCESS CONCERNS (5 MENTIONS)	MENTORSHIP REQUESTS (4 MENTIONS)
WEBSITE IMPROVEMENTS NEEDED (3 MENTIONS)	COMMUNITY IMPACT APPRECIATION (3 MENTIONS)
APPLICATION PROCESS SUGGESTIONS (3 MENTIONS)	PROMOTIONAL SUGGESTIONS (3 MENTIONS)

What needs within your community or that you have as an artist, arts enthusiast, arts volunteer, or arts professional are not being met by SEMAC's current programs? Total Responses 143

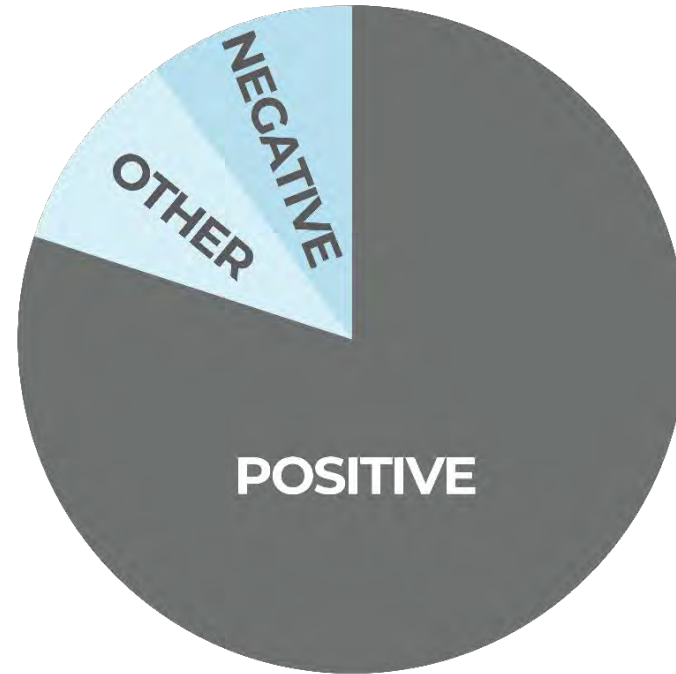
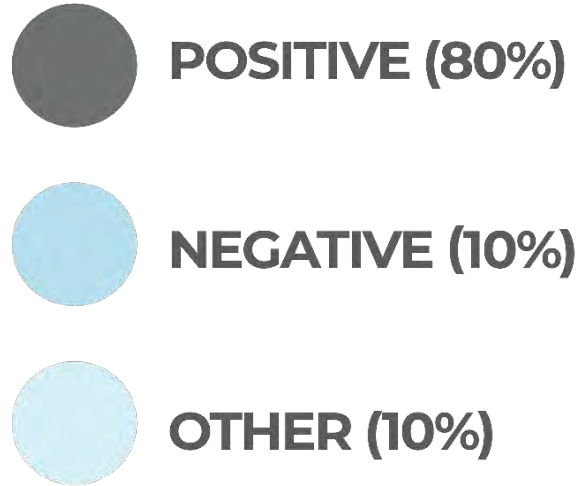
NEED FOR MORE FUNDING/ HIGHER GRANTS (22 MENTIONS)	DESIRE FOR YOUTH/EDUCATION PROGRAMS (18 MENTIONS)
REQUEST FOR ARTIST NETWORKING/COMMUNITY (16 MENTIONS)	VISIBILITY/PROMOTION CONCERNS (15 MENTIONS)
BUSINESS/PROFESSIONAL DEVELOPMENT SUPPORT (14 MENTIONS)	MENTORSHIP/GUIDANCE NEEDS (14 MENTIONS)
DIVERSITY AND INCLUSION FOCUS (12 MENTIONS)	VENUE/EXHIBITION NEEDS (10 MENTIONS)
GRANT PROCESS ASSISTANCE (9 MENTIONS)	RURAL COMMUNITY SUPPORT (8 MENTIONS)

What needs within your community or that you have as an artist, arts enthusiast, arts volunteer, or arts professional are not being met by SEMAC's current programs? Total Responses 143

ORGANIZATIONAL SUPPORT (8 MENTIONS)	ACCESSIBILITY IMPROVEMENTS (7 MENTIONS)
RESOURCE SHARING (6 MENTIONS)	CULTURAL PROGRAMMING (6 MENTIONS)
SUSTAINABLE SUPPORT (5 MENTIONS)	LITERARY ARTS SUPPORT (5 MENTIONS))
DIGITAL SKILLS SUPPORT (4 MENTIONS)	TRANSPORTATION ACCESS (4 MENTIONS)
PUBLIC ART SUPPORT (3 MENTIONS)	PERFORMANCE SPACE NEEDS (3 MENTIONS)

What words would you use to describe SEMAC?

Total Responses 169



What words would you use to describe SEMAC?

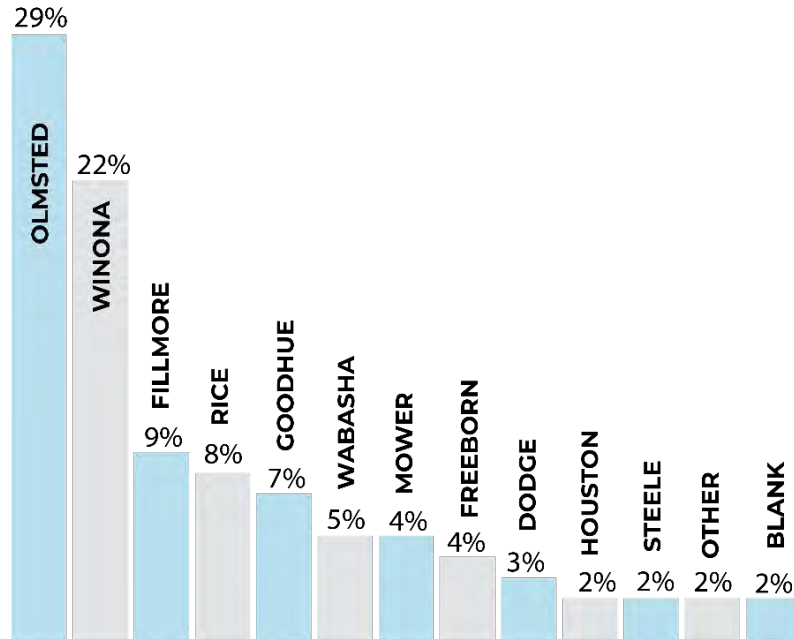
Total Responses 169

POSITIVE

NEGATIVE

SUPPORTIVE/SUPPORT (31 MENTIONS)	VITAL/ESSENTIAL (15 MENTIONS)	UNAPPROACHABLE/ EXCLUSIVE (4 MENTIONS)	LIMITED SCOPE (4 MENTIONS)
IMPORTANT (12 MENTIONS)	HELPFUL (10 MENTIONS)	BIASED (3 MENTIONS)	UNKNOWN (3 MENTIONS)
FUNDING/FUNDER (8 MENTIONS)	CATALYST/ENABLER (7 MENTIONS)	BUREAUCRATIC (2 MENTIONS)	CONFUSING (2 MENTIONS)
COMMUNITY-FOCUSED (6 MENTIONS)	ADVOCATE/ADVOCACY (5 MENTIONS)	FOCUSED ON ADMIN (2 MENTIONS)	ARROGANT (1 MENTION)
INNOVATIVE (4 MENTIONS)	EDUCATIONAL (4 MENTIONS)	ELITIST (1 MENTION)	DORMANT (1 MENTION)

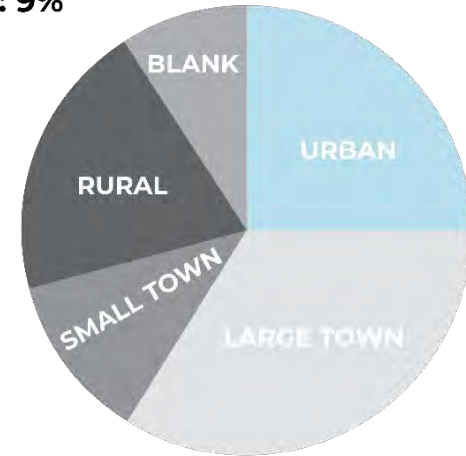
In which southeastern Minnesota county do you reside? Total response 223



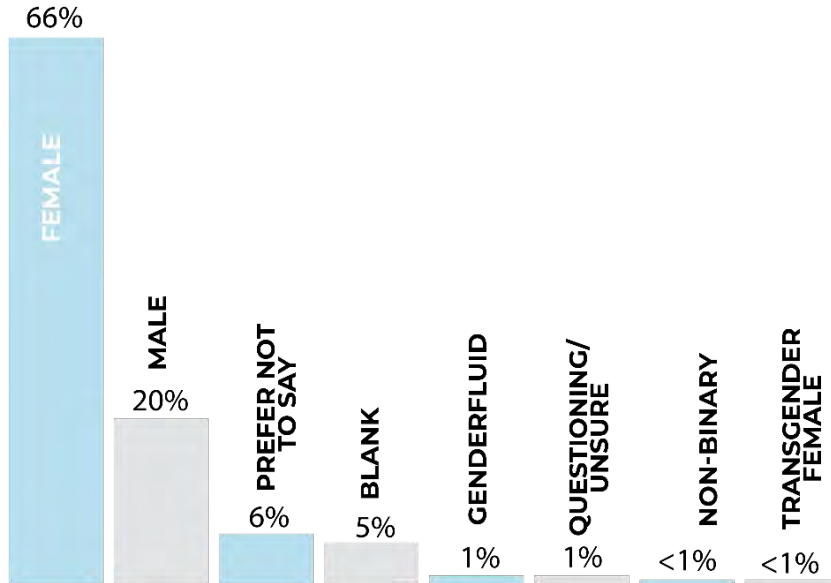
What type of community do you live? Total response 223

Total response 223

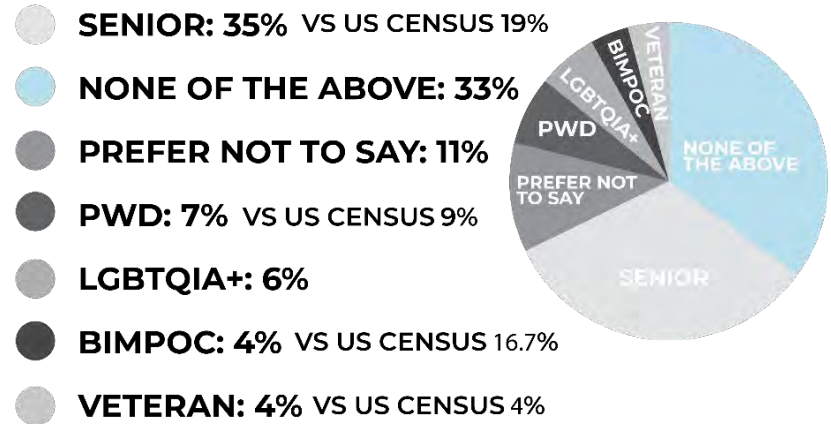
- URBAN (50K+): 25%
- LARGE TOWN (10K-50K): 34%
- SMALL TOWN (2.5K-10K): 12%
- RURAL (<2.5K): 20%
- (BLANK): 9%



Which of the following best describes your gender identity? Total response 223



Do you identify as a member of any of the following equity groups? Total response 223





southeastern minnesota arts council

2024 NEEDS ASSESSMENT SURVEY RESULTS